

developing leaders

Books and Resources





About Stan

Stan Toler is a dynamic international speaker, bestselling author, and compassionate teacher. His approachable and interactive leadership style fosters a high-energy, collaborative environment where growth and change occur. Stan is committed to the idea that everyone with even a small amount of innate leadership talent can become a good—even great—leader.

Toler is described as an engaging presenter with a terrific sense of humor and the charm of a Southern storyteller. He has spoken in eighty countries and shared the platform with Zig Ziglar, Jerry Lucas, Rick Warren, and Bill Hybels.

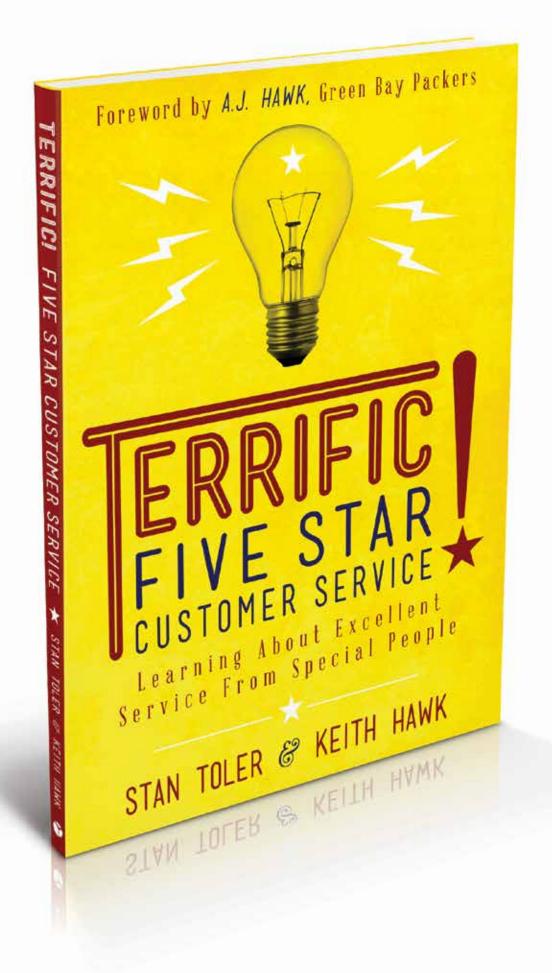
A prolific writer by anyone's standards, Toler has authored nearly one hundred books to date. Bestsellers include *The Secret Blend, Richest Person in the World, Five Secrets of An Exceptional Leader, The Inspirational Speaker's Resource, ReThink Your Life,* his popular *Minute Motivators for Leaders* series, *Total Quality Life* and his newest book, *TERRIFIC! Five Star Customer Service.* His books have sold more than three million copies worldwide.

Toler pulls from a rich history of leadership experience. For many years he served as vice president for John C. Maxwell's INJOY Leadership Institute, where he trained corporate and church leaders to make a positive difference in the world. Zig Ziglar said of Toler's expertise, "Stan teaches principles and procedures that will build a business, a church, a home, a community, or a nation." Some of his most popular training seminar topics include the following:

Seven Secrets of True Wealth
Five Secrets of Becoming A Leader
The Leadership Challenge
Terrific! Five Star Customer Service
The Power of Your Attitude
Total Quality Life

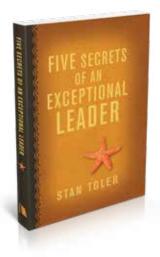
Toler has been awarded an honorary doctorate of divinity from his alma mater, Southern Nazarene University.





ioving, canny people will change the way you approach your customers—and make your business better.

LEADERSHIP RESOURCES



FIVE SECRETS OF AN EXCEPTIONAL LEADER

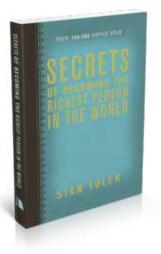
\$10.99 978-0-8341-3377-8

Written as an engaging, down-to-earth dialogue, this book uses conversations between a young businessman and retired leader in church, business, and philanthropy. Their dialogue reveals proven, common-sense leadership principles and instruction on how to lead with heart and soul. The result is leadership excellence.

SECRETS OF BECOMING THE RICHEST PERSON IN THE WORLD

\$10.99 978-0-9832-7297-7

This modern parable about a successful but stressed businessman shows how the powerful principles of sowing and reaping can lead to a more vibrant, satisfying, and balanced life.





THE SECRET BLEND

Seven Secrets of True Wealth

\$10.99

978-0-8341-3380-8

The Secret Blend is a parable of a man who discovers surprising truths in a most unexpected place: a coffee shop. Fascinating insights about the dark, aromatic brew hit home, and he begins to see that wealth and abundance aren't just in material possessions and personal achievement but also in the quality of his relationships.





MAXIMUM INTEGRITY

Leadership Insights from the Psalms

\$9.99 083-412-2839

Using David's life as a model—including his leadership techniques and personal triumphs and failures—*Maximum Integrity* provides leaders with practical ways to apply the teachings of the ancient Psalms to their lives today. It's full of encouragement to trust God, no matter what the situation may be.

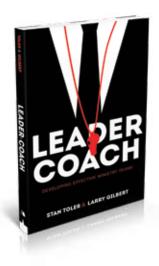
LEADER-COACH

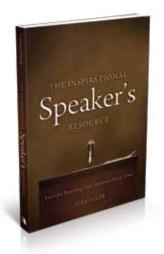
Developing Effective Ministry Teams

\$13.99 978-0-8341-2940-5

The team concept is the foundational strategy for effective ministry in a local church. *Leader-Coach* presents the fundamentals of the game plan for pastors hoping to involve the whole congregation in various church ministries.

Leader-Coach will help you get your congregation energized for active ministry; teach you the ministry-action-team philosophy that will revolutionize your local church; and help you see yourself as a coach who can bring out the gifts in your teammates.





THE INSPIRATIONAL SPEAKER'S RESOURCE

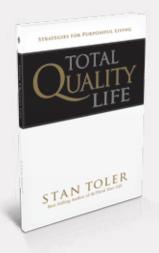
Tools for Reaching Your Audience Every Time

\$13.99 978-0-8341-2449-3

This resource is a gold mine for those who find themselves speaking, making a presentation for school, leading a class at church, giving a demonstration at work, or introducing a public event.

Stan shares his proven methods as well as tips gathered from fellow speakers to help overcome the fear of public speaking, inspire listeners, and effectively convey the message.

LEADERSHIP RESOURCES



TOTAL QUALITY LIFE

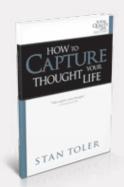
\$14.99 978-0-8982-7400-4

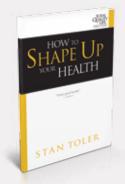
Successful pastor and seasoned mentor Stan Toler invites you to experience TQL, a *Total Quality Life*. He outlines the four main areas in which you need to achieve higher levels of effectiveness and satisfaction—thought life, physical well-being, asset management, and spiritual life.

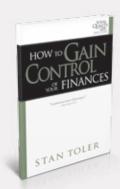
Loaded with proven principles and practical applications, *Total Quality Life* gives you the tools you need to nourish, maintain health, and grow in each of these four areas. The result will be increased levels of satisfaction, confidence, and effectiveness at work and at home.

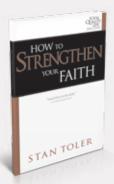
THE TOTAL QUALITY LIFE BIBLE STUDY SERIES

Based on *Total Quality Life*, these studies contain six weeks of daily readings, each including a devotional, questions for reflection, a prayer, and action steps for moving closer to a *Total Quality Life*.









HOW TO CAPTURE YOUR THOUGHT LIFE

\$7.99 978-0-8982-7485-1

The Bible teaches us that we need "to take captive every thought to make it obedient to Christ" (2 Corinthians 10:5). This study will help you capture your thoughts and surrender them to the lordship of Christ.

HOW TO SHAPE UP YOUR HEALTH

\$7.99 978-0-8982-7486-8

Maintaining a healthy body can be a daily struggle. But when we experience victory in this struggle, we not only become healthier; we become better parents, spouses, employees, and friends.

HOW TO GAIN CONTROL OF YOUR FINANCES

\$7.99 978-0-8982-7487-5

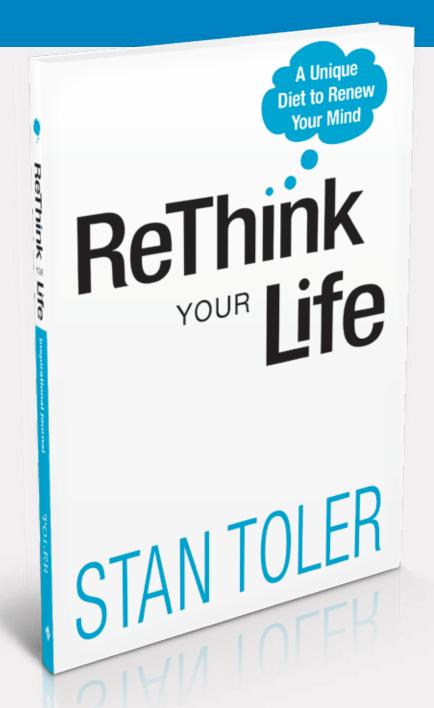
Financial security has nothing to do with the size of your bank account. With these biblical principles and practical guidance, you can learn to live well, give well, and realize true satisfaction.

HOW TO STRENGTHEN YOUR FAITH

\$7.99 978-0-8982-7488-2

"But grow in the grace and knowledge of our Lord and Savior Jesus Christ" (2 Peter 3:18). Learn how to increase your faith by focusing on praise, prayer, thanksgiving, meditation, fellowship, and ministry.





RETHINK YOUR LIFE

A Unique Diet to Renew Your Mind

\$22.99

978-0-8982-7373-1

The way we think determines the way we act. Thoughts become actions, and actions become habits, so gaining control of our thoughts is the critical first step in making positive life changes.

Here are practical steps anyone can take to discover purpose, focus, decision-making, and improve quality of life by renewing the mind.



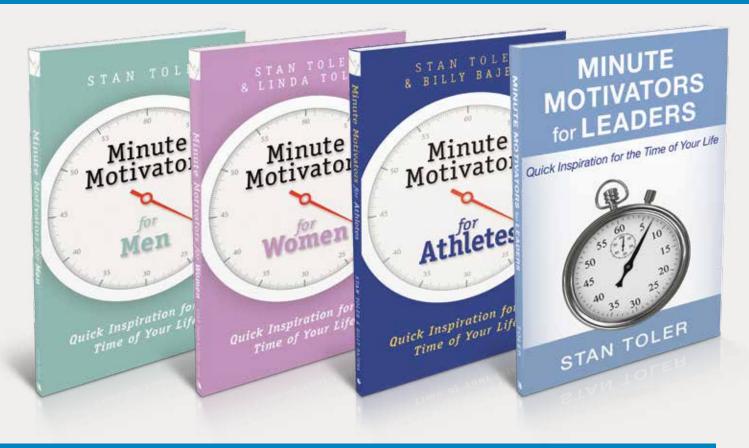
RETHINK YOUR LIFE INSPIRATIONAL JOURNAL

\$9.99

978-0-8982-7464-6

In this companion journal to *ReThink Your Life*, you will find inspiration, encouragement, and reinforcement in your quest for a renewed, transformed mind. Forty-two daily entries provide inspirational stories, Bible verses, prayers, and journal prompts to engage your thinking and help you persevere.

MINUTE MOTIVATORS



This bestselling series has brought quick bursts of inspiration to more than a million busy readers. In Minute Motivators, Stan Toler brings a healthy dose of insight and humor to motivate a wide range of consumers. And they're all priced for incredible impulse appeal.

FOR MEN

\$6.99 978-0-8341-3283-2

With the demands of family, career, friends, and faith, who has time for personal growth and development? Through quotes, scriptures, and bite-size readings, Stan Toler shares wisdom, challenges, and encouragement for busy men who need a little inspiration to tackle the challenges of everyday life.

FOR WOMEN with Linda Toler

\$6.99 978-0-8341-3288-7

Women need to make sure they stay encouraged, motivated, and inspired so they can keep having a positive impact on those around them. These pointed and practical readings offer up quick doses of healthy inspiration to give women a confident and positive approach to each day.

FOR ATHLETES with Billy Bajema

\$6.99 978-0-8341-3285-6

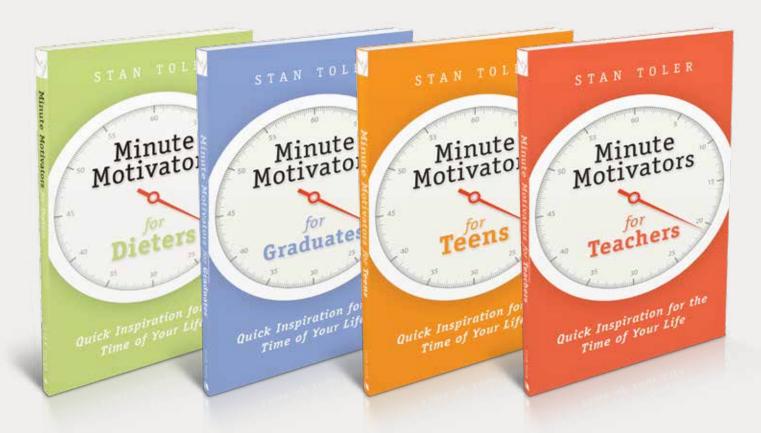
Stan Toler and NFL player Billy Bajema have teamed up to create this playbook for athletes who want to dream big and achieve greatness both on and off the field. The resource includes essays and scriptures, as well as quotes from sports figures such as Larry Bird, Vince Lombardi, Jesse Owens, Nolan Ryan, Steve Prefontaine, and Jack Nicklaus.

FOR LEADERS

\$6.99 978-0-8341-3284-9

With quick, practical, and inspirational readings on discernment, relaxation, recognition, and more, this book will help leaders get on the fast track to achieving their goals while having a positive impact on the people around them.





FOR DIETERS

\$6.99 978-0-8341-3289-4

Dieting isn't just about what goes into your mouth. It's also about what goes into your mind. Right food choices, direction, determination, and discernment all work together for a successful diet plan. This book is the perfect recipe for helping people lose weight without losing their minds.

FOR GRADUATES

\$6.99

978-0-8341-3290-0

After the cap and gown are turned in, graduates face big changes and new demands. This book is full of practical and powerful hints for getting this new phase of life off to a productive start.

FOR TEENS

\$6.99

978-0-8341-3287-0

Being a teen isn't easy, especially today. Through true-to-life examples, motivational quotes, and helpful Scripture references, Stan Toler offers a fun and practical guide to help teens through the challenges of everyday life.

FOR TEACHERS

\$6.99

978-0-8341-3286-3

Teachers invest so much in our children, but who invests in them? Here are inspirational and practical readings compiled just for teachers. With a refreshing mix of insight and humor, Toler encourages teachers to help see past the day-to-day challenges of the classroom and have a lasting impact on the students in their care.

AVAILABLE FALL 2014

FOR NEW BELIEVERS

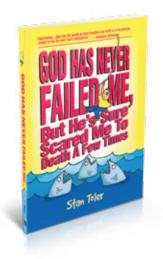
\$6.99 978-0-8341-3342-6

FOR THE MILITARY

\$6.99 978-0-8341-3343-3



HUMOR SERIES



GOD HAS NEVER FAILED ME, BUT HE'S SURE SCARED ME TO DEATH A FEW TIMES

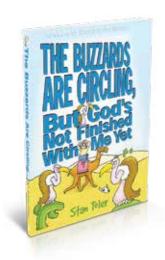
\$13.99 978-0-8341-3307-5

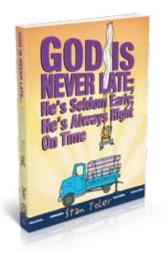
For anyone feeling frazzled, stressed, confused, hurt, or angry, Stan Toler offers a winning combination of hilarious and poignant reminders that God is still at work—and that he's 100% faithful.

THE BUZZARDS ARE CIRCLING, BUT GOD'S NOT FINISHED WITH ME YET

\$13.99 978-0-8341-3306-8

Everyone experiences difficult days and trying seasons. With Buzzards, readers can meet those times with hope, peace, and even joy.



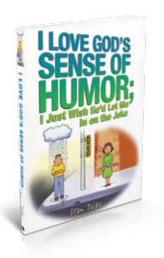


GOD IS NEVER LATE; HE'S SELDOM EARLY; HE'S ALWAYS RIGHT ON TIME

\$13.99 978-0-8341-2105-8

Clever insight and solid biblical advice offers perspective on God's perfect control over the timing and events of your life—and God's perfect power to order those events in loving and meaningful ways.





I LOVE GOD'S SENSE OF HUMOR; I JUST WISH HE'D LET ME IN ON THE JOKE

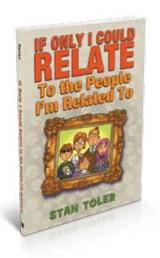
\$13.99 978-0-8341-2249-9

Revisit the lives of biblical heroes who struggle to find the humor in difficult situations yet find the courage and faith to overcome the obstacles in their lives. Readers will learn to deal with some of life's most pressing problems while still managing to keep smiles on their faces.

IF ONLY I COULD RELATE TO THE PEOPLE I'M RELATED TO

\$13.99 978-0-8341-2522-3

By combining solid biblical principles with personal experience, Toler breaks down the five social areas of relationships—lifestyle, family, support, development, online—and shows you how you can improve and find fulfillment in your relationships with God, your family, your friends, and your peers.



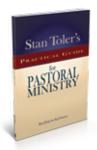


GOD CAN DO ANYTHING BUT FAIL, SO TRY PARASAILING IN A WINDSTORM

\$13.99 978-0-8341-3308-2

This is the book for those who need encouragement to trust God to do more for them than they can do for themselves when facing life's challenges.

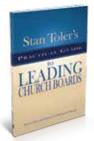
PASTORAL RESOURCES



PRACTICAL GUIDE FOR PASTORAL MINISTRY

\$17.99 978-0-89827-612-1

Based on more than thirty years of leading growing, healthy churches, Toler offers practical advice on topics covering every aspect of ministry, including vision casting, managing risk, retaining volunteers, funding your vision, and more.



PRACTICAL GUIDE TO LEADING CHURCH BOARDS

\$14.99 978-0-89827-596-4

Working with the church's governing board is a leadership task like no other, and many pastors struggle to avoid its pitfalls. With this guide, pastors will learn to establish expectations for board members, run effective board meetings, manage clashing opinions and personalities, work through boards to stimulate progress, and develop long-term strategies.



PRACTICAL GUIDE TO LEADING STAFF

\$14.99 978-0-89827-597-1

How can senior pastors help others reach their ministry potential? With this guide, you'll learn about the character of a leader, identifying values and expectations, casting vision and creating strategy, setting goals and supervising for success, and coaching and teambuilding.



PRACTICAL GUIDE TO SOLO MINISTRY

\$14.99 978-0-89827-383-0

With warmth and wisdom, Toler offers practical advice for the pastor whose staff meeting is held with the mirror. Subjects include spiritual leadership, organizational management, organizing a lay workforce, basic church finances, effective communication, and personal life.



PRACTICAL GUIDE TO HIRING STAFF

\$14.99 978-0-89827-384-7

Getting the right staff at the right time can make or break a congregation's momentum. Drawing from his vast experience as a senior pastor and leader of large organizations, Toler shares the secrets that will make your first hire the right one. Subjects include: casting the vision for staff expansion, funding a new position, communicating vision to staff members, setting staff expectations, interviewing, the first thirty days, and how to be a great boss.



PRACTICAL GUIDE FOR MINISTRY TRANSITION

\$14.99 978-0-89827-385-4

Many pastors wonder if the time is right for a pastoral move. Veteran pastor Stan Toler comes alongside the pastor in transition to offer wise counsel and timely insight into the issues of leaving one's current parish while preparing for the next phase of ministry.





THE PASTOR'S WEDDING PLANNER

16.99 978-0-8341-2425-7

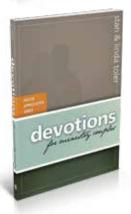
There's more to performing a wedding than leading the vows and giving the sermon. From premarital counseling topics and wedding forms to message ideas and outlines for unique ceremonies, this all-inclusive manual makes the minister's job of pronouncing two people husband and wife easier and even more meaningful.



THE PASTOR'S FUNERAL PLANNER

\$16.99 978-0-8341-2723-4

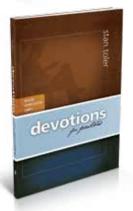
The Pastor's Funeral Planner is more than a typical guide to funerals. It includes funeral messages, customs, etiquette, eulogies, and orders of service; practical lists such as graveside service checklists, committals, illustrations, and poetic readings; and it teaches how to give resources to grieving families, send correspondence, and continue outreach.



DEVOTIONS FOR PASTORS

\$12.99 978-0-89827-387-8

While pastors are expected to meet the spiritual needs of others, their spiritual needs must be met as well. In *Devotions for Pastors*, Toler uses themed keywords, Scripture, quotations from Christian authors, brief devotionals, prayer lines, and a call to action that provides the spiritual support pastors need to stand strong in their positions and faith.

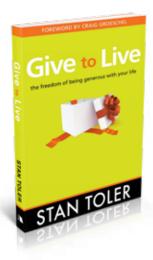


DEVOTIONS FOR MINISTRY COUPLES

\$12.99 978-0-89827-388-5

Having served in ministry together for more than thirty years, Stan and Linda Toler are able to speak with compassion and wisdom to ministry couples. This husband-and-wife team offers inspiration on subjects including family life, marriage, partnering, rest, refreshment, freedom, parenting, and spiritual growth.

MINISTRY RESOURCES

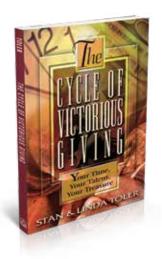


GIVE TO LIVE

The Freedom of Being Generous with Your Life

\$17.99 978-0-89827-595-7

Generosity does not come naturally for most of us, yet it is the first economic principle in God's kingdom. *Give to Live* inspires and equips Christians to live generously and trust God with their finances and lives. This timely and practical book includes a full study guide with small-group discussion questions for each chapter.

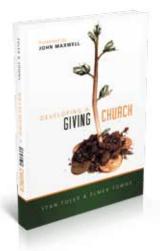


THE CYCLE OF VICTORIOUS GIVING

Your Time, Your Talent, Your Treasure

\$7.99 978-0-8341-2099-0

While many argue they can't afford to give money to the church, few realize the importance of giving of their other resources. *The Cycle of Victorious Giving* outlines a positive plan for stewardship in all areas of life, showing the relationship between giving, faith, spiritual growth, and ultimately, an eternal reward.



DEVELOPING A GIVING CHURCH

\$19.99 978-0-8341-3012-8

Today pastors and church leaders have an unparalleled opportunity to shape a biblical vision for kingdom giving. Based on the foundational premise that stewardship is the management of time, talents, and treasure, authors Stan Toler and Elmer Towns provide guidance for shaping a giving environment, suggestions for developing committed steward leaders, and counsel on biblical strategies.





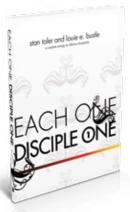
EACH ONE WIN ONE

A Complete Strategy for Effective Personal Evangelism

29.99 978-0-8341-2239-0

Each One Win One offers laypeople and church leaders a comprehensive strategy not only to win others but also to nurture and mentor them as they grow in their faith. This complete resource is designed to extend outside the walls of the local church and into the surrounding community through the power of relationship.

Includes complete strategies, reproducible templates, sample brochures, certificates, checklists, student and leader's guides, and posters for each program, plus an inspiring and informational DVD (in English and Spanish) from coauthor Louie Bustle.



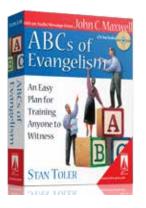
EACH ONE DISCIPLE ONE

A Complete Strategy for Effective Discipleship

\$29.99 978-0-8341-2361-8

As new believers embark on the journey of faith, they need instruction, encouragement, and guidance to help them as they encounter the changes and unexpected events that will stretch their faith.

This complete resource is designed to introduce new Christians to the essentials of the Christian life. A useful tool for small groups, Sunday school classes, and new believer groups, it includes reproducible worksheets and templates for individuals or leaders to use as needed.



ABCs OF EVANGELISM

\$49.99 083-411-9560

ABCs of Evangelism gives guidance not only on sharing your faith but also on altar counseling, networking, and more. All the materials are completely reproducible, so you'll have everything you need to teach a class the ABCs of Evangelism. Anyone can become a soul winner: It's as easy as ABC!



FIVE-STAR CHURCH

\$16.99 978-0-83072-350-8

Five-Star Church is a professional handbook filled with tips, tools, and the inspiration you need to build a top-quality church that people will flock to and participate in. Any size church of any denomination will learn to develop a total-quality management approach to planting, growing, and maturing the church body.